

UltraView

GE Security's new UltraView™ Camera:

- Detailed images in backlight, shadows, and any placement with challenging light.
- Setup is plug-and-play.
- First camera with Xposure technology.
- Eliminates problems with dark faces on backlit subjects and washed-out image details.
- Lower priced than less capable wide-dynamic-range cameras that take hours for set up and calibration.

Xposure

GE Security's new Xposure™ technology:

- Is the key to UltraView's excellence in challenging lighting conditions.
- Each pixel is exposed independently for a superior image.
- Highest resolution of any WDR camera technology.

Traditional camera technologies:

- All pixels exposed for same length of time: some pixels overexposed, some underexposed.
- Backlit subjects can have dark, unrecognizable faces while background details are too bright.

Applications

UltraView with Xposure gets perfect images anywhere, including:

- Lobbies
- ATM's
- Loading docks
- Retail stores
- Parking structures
- Campuses
- Airports
- Any camera placement with challenging lighting.



GE Security

UltraView Key Selling Points



GE Security UltraView



How to Demo UltraView

Locate a challenging lighting condition and compare UltraView side-by-side to a competitor.

Demonstration Examples

1. Lobby - Place UltraView looking toward outside doors to see people's faces as they come in AND details outside the building.
2. Loading dock - Place UltraView looking out the bay, with bright sunlight around the sides of trucks, and see inside the trucks.
3. Retail showroom - Place UltraView by an existing camera, and see not just the showroom, but inside product cases, outside doors, and other details that are washed out with the existing camera.

UltraView succeeds in lighting conditions that foil traditional camera technologies. Demonstrate it accordingly.

FAQ's

How much does UltraView cost?

The "street" price is \$375: Regular customer discounts are applied to that cost.

Is it called "UltraView" or "Xposure"?

Xposure is the technology inside the UltraView (KTC-XP1) camera.

What is Xposure?

Xposure is GE Security's exclusive WDR technology that develops each pixel on the camera sensor independently.

Is UltraView good in low-light?

UltraView is recommended down to 0.4 lux (1 lux is the light of the full moon).

What is the competition?

Most other WDR cameras are still based on CCD sensors capturing an image all at once and cleaning it up afterward.

